



Leonard & Finco Public Relations Receives 10 Awards from PRSA-NEW

For Immediate Release

October 26, 2011

(Green Bay, WI) – [Leonard & Finco Public Relations, Inc.](#) has received ten “**PRemier Awards**” from the [Public Relations Society of America - Northeast Wisconsin Chapter](#) (PRSA-NEW), including the best of show, **Grand Award**.

Leonard & Finco is a full service PR firm, based in Green Bay, with clients throughout North America. The firm received awards for its work in categories including: issue communication, media relations, special events and miscellaneous campaigns.

The awards include:

- The **best of show, “PRemier Grand Award”** for:
 - [TransCanada’s Bison Pipeline Project](#): Construction & Restoration (issue communication).
Account team: Cole Buergi, Angela Raleigh, Charlie Leonard

- **Two “PRemier Entry in Category Awards”** for:
 - [TransCanada’s Bison Pipeline Project](#) (issue communication)
Account team: Cole Buergi, Angela Raleigh, Charlie Leonard
 - [Amerhart](#) Crisis Communication Plan (miscellaneous campaign)
Account team: Scott Stein, Susan Finco

- **Three “PRemier Awards of Excellence”** for:
 - [Green Bay Packers Lambeau Field Atrium](#) (media relations)
Account team: Kristin Rabas
 - [Fox River Cleanup Project](#) (issue communications)
Account team: Scott Stein, Kristin Rabas
 - [Oneida Seven Generations Corporation](#) (issue communications)
Account team: Susan Finco, Charlie Leonard

- **Four “PRemier Awards of Merit”** for:
 - [Hoffman, LLC](#) (media relations)
Account team: Kristin Paquet
 - [Wisconsin Council on Problem Gambling](#) (media relations)
Account team: Scott Stein

- [Integrated Community Solutions](#): Ladder of Hope (special events)
Account team: Angela Raleigh, Cole Buergi
- [Bay Beach Wildlife Sanctuary](#) (special events)
Account team: Kristin Paquet

PRSA-NEW's "PRemier Awards" recognize the exceptional practice of public relations by professionals throughout Northeast Wisconsin. Award submissions were judged by the Madison, Wisconsin chapter of PRSA. Entries were evaluated against an established standard based on the primary tenants of public relations, as well as creativity and efficient use of budget.

"We are honored to be recognized for the work we do," said Leonard & Finco president Susan Finco. "We have a great team of experienced professionals who work hard to provide our clients with strategic PR expertise that achieves results. We also have outstanding clients who are fun and interesting to work with!"

Leonard & Finco extends its congratulations to other award winners, including [Integritys Energy Group](#), [Experimental Aircraft Association](#) (EAA), [Jewelers Mutual](#) Insurance Company, [AECOM](#), Directions Marketing and Coalesce Marketing.

For more information about Leonard & Finco Public Relations, Inc., go to www.LFpublicrelations.com

#

Media contact:

Susan Finco
Leonard & Finco Public Relations, Inc.
(920) 965-7750 ext. 158
sfinco@LFpublicrelations.com